IS/MM 245 Final Project Specification

In this project you are going to continue what you have begun on the Midterm project which is about F4 Activity poster. However, this time you are going to apply what you have learn since then, namely, techniques learned on lessons 5 to 8 and Lesson 14.

So, the following should be in your final project:

1. Use Layering (Chapter 4) and Layer Comps and Groupings (Chapter 9) to create two versions of colors. Let’s say for example one is dark gray version and the other one is light blue version.
2. You will have therefore two (2) Layer Comps and accordingly two Groups that would store your two (2) different colors/versions of your designs. So, that when I check your work for example I could switch to two (2) different Comps and see your two different versions/colors.
3. Use also the following features in Photoshop, namely, Masking techniques (Chapter 6), Typographic Designs (Chapter 7), Paths and Vectors (Chapter 8).
4. Put your name on the left-most part and sideways just like what we did on chapter 8 particularly on pages 220-221 the following: **Final Project – Your Name – Fall 2017**.
5. Save your PSD file as the following **Final-Lastname.psd**.
6. Apply the different concepts in Design also that we have learned in the Introduction Module of this class, namely:
	1. Elements of Design – lines, shape, color, texture, value and format.
	2. Design Principles – Balance, Negative and Positive space, Emphasis, Rhythm and Unity.

Criteria for the Project:

**Criteria Percentage**

* Application of Photoshop Skills and Techniques 40%
* Application of Elements & Principles of Design 20%
* Adherence to the specs above 20%
* Overall Concept and Composition 20%

\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ \_\_\_\_\_\_

TOTAL 100%

Deadline will be on **Dec 6, 2017** (Wednesday). But I prefer that you could pass it earlier than the deadline date.

Send your work to nationalcis@gmail.com with a title **Final Project for Desktop Publishing – from Your Name**.